

Case Study



Summary

Link Translation entered a partner agreement with Autodesk to provide translation solutions integrating human and machine translation into organizations' existing enterprise software solutions used for translation of leading software such as Autocad, 3D Max and Inventor.



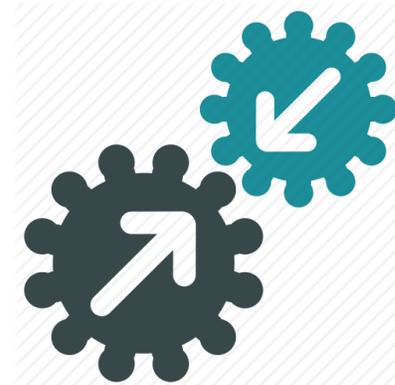
With the market for automated translation heating up, Autodesk developed a high quality machine translation platform and counted on Link Translation to offer software localization solutions including Post MT Editing.

Challenges

- ✓ Segments are routed to Autodesk Enterprise technology to deliver high quality automated translation or pre-translation for post-processing by Link Translation reviewers using Idiom Workbench tool.
- ✓ Demand for highly trained Post-Editor linguists to edit, modify and correct the pre-translated text segments.
- ✓ Word or phrase gaps in the systems' pattern mappings should be detected by our post-editor and reported to the client.
- ✓ The content is highly repetitive, terminology-rich and strictly follows a high authoring standard.

Solutions

- ✓ Fast and full integration of our linguists into the client's existing platform.



Post-editing can be up to 50% faster and 50% cheaper than a traditional human only approach.

- ✓ Our training procedures make it easier for our translators to start working with the customizable client interface.



- ✓ Our Post-Editing training introduces the translator to the techniques and skills involved in post-editing Machine Translation (MT) output. It provides a theoretical overview of Machine Translation and post-editing, together with practical examples of best-practice post-editing (PE) and recurrent issues.

50% more
PRODUCED
in the same
period of time

- ✓ This training process enables translators to meet the demands of a changing market and gives them the core skills they need to work with Link Translation.



Benefits

- ✓ It is post-editors' task to apprehend the dynamics of MT quality output. Thus, they are supposed to be aware of the expected error patterns.



- ✓ Link translation's goal is to produce the same level of quality as in a purely human-generated translation.

Organizations can now efficiently manage the overall localization process, from content creation, adaptation, translation and editing, integrating MT within a translation workflow and taking advantage of all available technologies.

Man-machine automated translation platforms enable customers to address both these needs, by keeping a key human element involved, ensuring that quality levels are maintained or improved.



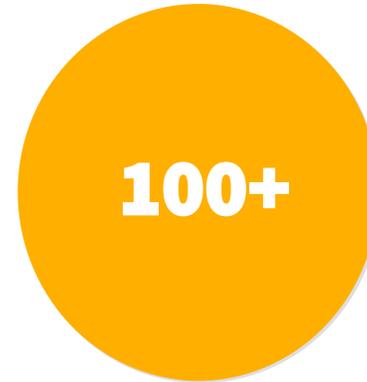
Common Sense Advisory, the leading independent translation industry research group, estimates that the MT post processing translation services market will grow from 15% in 2016 to 50% of the market share in 2020.



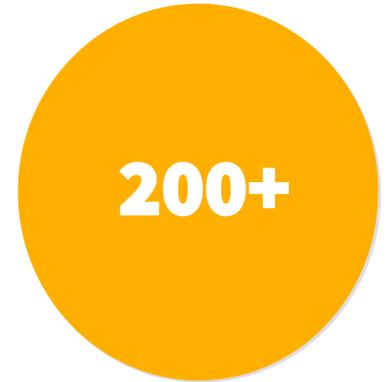
Link Translation is a leading provider of translation and localization services. Our globalization solutions enable companies to enter global markets with high quality localized products and services that meet the language and functionality requirements of local customers in any locale.



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