

# Case Study



## Summary

Scotiabank required translation, proofreading and localization of almost 200,000 words into 6 languages in various file formats within a short period of time.



## Challenges

- ✓ Highly technical translation in a very short timeframe.
- ✓ Several file formats, including: email templates, large Excel files and PDFs with non-editable content, among others.

# Solutions

- ✓ A dedicated team of financial translators and editors, with the support of our Project Managers, worked together to line up the best translation and technical team across different time zones.



- ✓ Comprehensive final checks were carried out by a unique, certified linguist at the end of each stage to ensure coherent use of terminology across all file types, in strict compliance with the client's ISO-certified processes.



- ✓ By leveraging the right DTP applications, our technical team localized all complex PDF files and images, ensuring correct display and typography of each locale.



## Benefits

- ✓ The project was successfully completed and delivered on budget thanks to the combined effort and productive cooperation of our in-house teams and network of subject-specialists, who worked together towards the timely completion of all stages.



- ✓ Link Translation offered all the required technical expertise of a professional language service provider experienced in handling large online and e-learning training projects.



- ✓ The deliverables fully met the industry standards and our client was highly satisfied with the fast turnaround and top quality delivered.





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