

Case Study



Summary

Nexon, a major player in the highly competitive video game market needed to speed up the product development and sales cycle for its game Legion of Heroes, as well as improve the contents of its games.

WE ARE
VIDEO GAME
 **EXPERTS**

Challenges

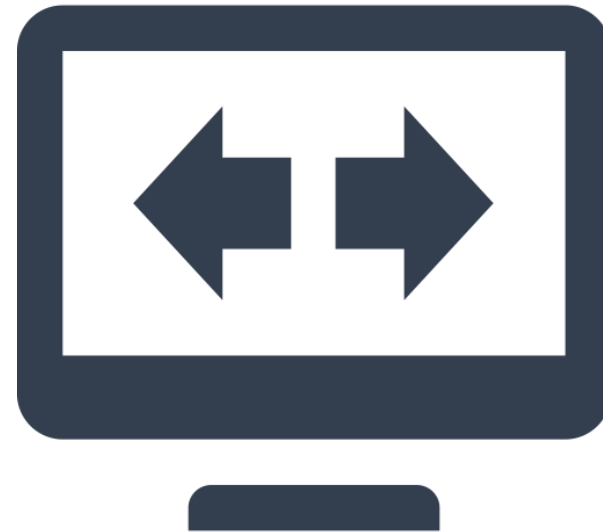
- ✓ Our client wanted to perform game development and localization simultaneously, so that the contents of the games could be modified as close to the sales launch as possible.
- ✓ They also wanted to localize into multiple languages at the same time without time-zone differences causing any conflicts or delays, so that once the localization was completed, all languages could proceed at the same time to the machine test.

Solutions

- ✓ Link Translation set up a process to begin the localization work when the video game development was about 50 percent finished, speeding up the localization process.



- ✓ For the remaining of the localization work, Link Translation established a system in which changes could be immediately localized into multiple languages as soon as the client decided on an English term or changed the text.



- ✓ The client's test staff was able to proceed to the machine test for all languages at about the same time, which compressed the development cycle.



- ✓ Amendments and bug fixes were automatically incorporated, so that testers were always working from the most up-to-date version.



Benefits

Because Link Translation used the same localization process for all languages, we achieved a stable gaming translation quality across the different languages.



30+
Languages



200+
translators



Link Translation is a leading provider of translation and localization services. Our globalization solutions enable companies to enter global markets with high quality localized products and services that meet the language and functionality requirements of local customers in any locale.

20+
Million

Words
translated
every year

100+

Companies
served by us
every year

200+

Industry
specific
translators

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